

**CSIA Atlantic AGM Meeting**

**Meeting Minutes – December 11, 2021**

**Minutes transcribed from audio recording by S.Dunsworth**

**Pre-meeting:** Cheryl McMurtrie asked all participants to please remain on mute to reduce background noise, post questions to the chat room, mentioned that all documents for the meeting were posted to SnowPro, advised that voting will be facilitated using the Zoom voting function, and confirmed quorum for the meeting (at least 15 members in attendance).

Winner of the course certificate (\$100 value) – Member #153794 - Hiro Ozawa

1. **Call to Order:** 5.:15 pm (5:45 pm NDT)
2. **Introductions:** Cheryl McMurtrie (Chairperson) introduced the other members of the CSIA Atlantic Region board executive members including Sherry Dunsworth (Vice Chair, NL), Jim Ryan (Treasurer, NL) , Annie Forbes (Secretary, NS) , the Provincial Representatives Paul Leger (NB), Karen Fowler (NS), Jeff Peters (PEI) and also Past Chairperson JP LaLonde, as well as National Representative and Board Chairperson Darren MacDonald and Managing Director Perry Schmunk.
3. **Approval of Agenda:** Addendum 1

Motion: Annie Forbes	Second: Ron Steeves	Approved: 23 For / 1 Abstained
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4. **Chairperson Report:** Cheryl McMurtrie reported a very busy year and thanked the board and committee members for their time and dedication. Activities included attending monthly Regional and National board meetings, business meetings, adding a new Governance committee, developing a new regional funding model, participating in National Strategic Plan workshop, hosting town hall meeting for Course Conductors, adding two new Atlantic region seats on National Committees including Erin Touchie as Chair of the Technical Committee and Cheryl McMurtrie on the Women in Skiing Committee. Cheryl also presented a variety of statistics including a total of 756 members in 2020-2021 with 60% male and 40% female, 88% of membership Level 1 or 2 CSIA certified and the Atlantic Region composed of 11 snow schools with 27 Course Conductors. See Addendum 2.
5. **National Update:** Darren MacDonald, National Representative for Atlantic Region and Chairperson of the National Board of Directors mentioned the challenges of the past few years with the Covid pandemic exerting pressure on CSIA with increased financial risk. Darren also mentioned starting in 2019 the hosting of monthly regional chairperson groups, reviewing the role of the Governance Committee, adding new Financial Risk and Communication policies, and also asking interested members to get involved with National level committees.

6. **National Managing Director Update:** Perry Schmunk mentioned membership value a priority, the 2<sup>nd</sup> year of the North Face Pro Deals program and encouraged all members to take advantage of savings, mentioned the Atlantic Region is member of the Atlantic Ski Area Operations Association, and the SnowPro – Communique tab has biweekly update reports for all with highlights on operations, trends and reports for Atlantic region from Charles Martin.

**7. Minutes Approval:**

Approval of December 17, 2020 minutes to the AGM. (separate document)

Motion: Annie Forbes Second: Paul Leger	Approved: 18 For / 6 Abstained
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8. **Financial Report:** Jim reported the unaudited financial statements to year end June 30, 2021 are available on SnowPro. The current bank account balance is \$44,663.54 plus a \$30,000 investment. Jim mentioned not much activity in 2020-2021 revenues or expenditures due to Covid.

Motion to approve the unaudited financial statements to June 30, 2021. (separate document)

Motion: Sherry Dunsworth Second: Darren Young	Approved: 24 For (including 1 proxy) / 2 Abstained
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Motion to engage Claude Janes as accountant for fiscal year 2021-2022

Motion: Sherry Dunsworth Second: Ron Steeves	Approved: 26 For (including 1 proxy) / 1 Abstained
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**9. Provincial Updates:**

- a. PE – Aaron Curley, representing Brookdale Ski Resort, reported the hill had a busy year with lots of snow, programs, lots of summer renovations and improvements to the hill infrastructure and they hosted the Atlantic Snow Resorts Association meeting.
- b. NS – Annie Forbes reported that Ben Eion Ski Resort opened mid-January with mild temperatures making it difficult for snow blowing. They had 6 new level 1 ski instructors and 5 new snow board instructors for a total of 41 part time and casual Snow School instructors. Ski Wentworth also had a late start. The Sow School had 12 full time, 55 part time ski instructors and 17 snow board instructors. Positive changes at the hill included online registration for programs, various changes to snowboard and ski programs as well as ages for age groups and hours of instruction.
- c. NL – Sherry Dunsworth reported on improvements at While Hills Ski Resort with new management, and additional snow making as well as installed triple chair. Marble Mountain Ski Resort reported new management, and due to Covid the hill offered only

private and semiprivate ski and snow board instruction. The Snow School reported expecting over 200 children to be registered for programs in January and both Level 1 CSIA and CASI programs to be offered in the New Year. Smokey Mountain reported lots of snow and a strong children and adult lesson registration with being open 50 days the previous year.

- d. NB – Paul Leger reported that Sugar Loaf Hill had variable snow and rain conditions making for a difficult year with few ski and snow board lessons. Poley Mountain Ski Resort reported a busy year with good snow conditions and twice the normal amount of lessons while Crabbe Mountain Ski Resort planned for a Level 1 CSIA program with 9 participants as well as offering Pro Days.

#### **10. Other Business:**

- (a) Cheryl McMurtrie discussed providing financial assistance for Course Conductors by covering the \$25 RCMP background check.
- (b) Current board vacancy was discussed and Cheryl McMurtrie reported trying to recruit a person to run for PE representative.
- (c) Nathan Reece mentioned the issue of Course Conductors working as contractors versus employees and liability issues. Ron Steeves suggested the issue be better addressed at a Regional board meeting so the item was tabled.
- (d) Election results for provincial representatives included by acclamation Clarissa Bagnell for NL and Darren Young for NS. Erin Touchie won the election for NB representative while the position of PE representative remains vacant.
- (e) David Greene won the \$100 gift certificate to use toward a core course or a Pro Days.
- (f) Cheryl explained that Sherry Dunsworth resigned as NL representative in order to fill the vacant position of Vice Chair as per the ability of the board to appoint someone to fill the position until next election. This appointment was cleared through the Atlantic Region Governance Committee.
- (g) Cheryl explained the convention was planned for Mont Farlagne for one year due to worries about potential increased Covid travel restrictions and lack of clear accommodation availability and Group sales issues at Mont St. Anne. The intent was to return to Mont St. Anne the following year.

#### **11. Adjournment**

Motion to adjourn the meeting at 6:40 pm (7:10 pm NDT)

Motion: Annie Forbes

# CSIA Atlantic Region – Région Atlantique de l'AMSC

## AGM Agenda – Ordre du jour de AGA

December 11 decembre, 2021, 5:00 pm / 17h

<b>Topic / Sujets</b>	<b>Presenter/Présentateurs</b>
<b>1</b> Welcome & Introduction – <i>Bienvenue et introduction</i> <b>1.1</b> Welcome – Bienvenue <b>1.2</b> Zoom Meeting Guidelines – directives de réunion Zoom <b>1.3</b> Introduction of Atlantic Board and Guests <i>Présentation des membres du conseil de l'AMSC Atlantique et des Invités</i>	Cheryl McMurtrie
<b>2</b> Formalities - <i>Formalités</i> <b>2.1</b> Quorum <b>2.2</b> Land Acknowledgment- <i>reconnaissance du territoire</i> <b>2.3</b> Review/approval of Agenda – <i>Révision / approbation de l'ordre du jour de l'AGA</i>	Cheryl McMurtrie
<b>3</b> Chair's Report – <i>Rapport du Président</i>	Cheryl McMurtrie
<b>4</b> National Update – <i>Mise à jour nationale</i>	Darren McDonald
<b>5</b> Managing Director Report – <i>Rapport du directeur général</i>	Perry Schmunk
<b>6</b> Business - <i>affaires</i> <b>6.1</b> Approval of December 17, 2020, AGM Minutes <i>Approbation du procès-verbal de l'AGA du 17 decembre 2020</i> <b>6.2</b> Business Arising from December 17, 2020 AGM Minutes <i>Questions découlant du procès-verbal de l'AGA du 17 decembre 2020</i>	Cheryl McMurtrie
<b>7</b> Financial Presentation – <i>Présentation financière</i> <b>7.1</b> Presentation of Financial Statements for year ending June 30, 2021 <i>Présentation des états financiers pour l'exercice se terminant le 30 juin 2021</i> <b>7.2</b> Approval of Unaudited Financial Statements 2020/2021 – <i>Approbation des états financiers non vérifiés pour l'exercice se terminant le 30 juin 2021.</i> <b>7.3</b> Approving Accountant for 2021-2022 – <i>Résolution pour la nomination des comptable pour l'exercice financier 2021-2022.</i>	Jim Ryan
<b>8</b> Provincial Reports – <i>Rapport provinciaux</i> <b>8.1</b> Prince Edward Island – <i>Île-du-Prince-Édouard</i> <b>8.2</b> Nova Scotia – <i>Nouvelle-Écosse</i> <b>8.3</b> Newfoundland – <i>Terre-Neuve</i> <b>8.4</b> New Brunswick – <i>Nouveau-Brunswick</i>	Written Karen Fowler Sherry Dunsworth Paul Leger
<b>9</b> EPC Update – <i>Mise à jour CEP</i>	Charles Martin
<b>10</b> New Business – <i>Nouvelle affaires</i> <b>10.1</b> CC Background Checks – <i>la vérification des antécédents des formateurs/formatrices</i> <b>10.2</b> Presentation of Election of Directors Results <i>Présentation des résultats de l'élection des administrateurs</i> <b>10.3</b> Additional New Business added from item 2.3 – <i>affaires Nouvelles supplémentaires du point 2.3</i>	Cheryl McMurtrie          Sherry Dunsworth
<b>11</b> Adjournment – <i>Levée de l'assemblée</i>	

## **CSIA ATLANTIC FINANCIAL REPORT – JULY 2020/JUNE 2021**

Acknowledgement to Sherry Dunsworth and Cherly Macmurtrie for financial organizing and to Lisa Cambise at Nation for putting all the details in order.

### Highlights

- 1 The current bank account balance = \$44,663.54
- 2 GIC investment of \$30,000 renewed until January 2022
- 3 Accounts Receivable and Accounts Payable items are resolved
- 4 Significant difference between 2020 and 2021 Revenues and Expenditures due to reduced allotment from National and COVID19 restriction of activities; allotment from National will return to normal amount for 2021/2022 budget

## WHITE HILLS SKI RESORT

White Hills is starting off the 2022 season with a new manager, David Sturge and a lot of new plans for the 2022 season including: \$100,000 in triple chair upgrade, \$72,000 in HEAD rental fleet upgrades, \$50,000 in snowmaking upgrades with 5 new HKD snow gun sleds, a potential 2<sup>nd</sup> groomer if an ACOA grant is approved, and an improved terrain park. They are having a job fair on Dec 12<sup>th</sup> and tax-free pass sale until Dec 24<sup>th</sup>. Their Kids Riders Program (ages 8-14 year) will be under Head Coach Inga Bailey and the Alpine Ski Racing Program has new on hill equipment. White Hills was open just 12 days last season, so the targeted opening date of Jan 7<sup>th</sup> or Jan 14<sup>th</sup>, 2022 is strongly anticipated!

## MARBLE MOUNTAIN SKI RESORT

Marble Mountain is starting off the 2022 season with lots of exciting plans for events under new management staff including: new food & beverage manager, outdoor operations manager, office & villa manager, sales, marketing, events manager and general manager.

The new Bishop's Tavern restaurant will be open along with a new coffee shop and a whole new food menu. Upcoming events so far include: NYE events for families and also a later 19+ event, 2022 come home year concert and mountain events, Jib Fest concert and mountain events, among other events...stay tuned!

Last season, Marble was open for just 22 days due to covid restrictions and offered 1 to 2 hour ski and snowboard lessons. For the upcoming season, with a planned Jan 5<sup>th</sup> opening date, the Snow School will bring back all kids ski and snowboard programs as well as group and school visits. Currently 120 kids registered for programs and that number is expected to rise to at least 200 kids in lessons. Marble will be hosting 2 CSIA and CASI - Level 1 courses on the first two weekends in early January and will be hiring around 20 new instructors.

## SMOKEY MOUNTAIN SKI RESORT – in the BIG LAND

The snow piling up in Lab City and Smokey Mountain's tentative opening date is Dec 17 with all excited for a fun ski and snowboarding Christmas holiday season. Smokey Mountain was open for approximately 50 days last season and they managed to squeak in 6 weeks of programming for the ski and snowboard kids' camps. This year Smokey is expecting a large turn-out for both their ski and snowboard kids camps as well as adult lessons. They have some new beginner terrain park features planned for this year to make freestyle progression safer and easier.

## Chair Report – AGM 2021, by Cheryl McMurtrie

I took on the role of Chair in February of this year, and in that time frame your board has been extremely busy. Let me start today by thanking all the volunteers that are a part of this board and the committees for your time and efforts this year. It has truly been an 'above and beyond' time in our organization.

To give you some highlights of what has been happening this year and things your board are involved in;

- there are monthly Atlantic Board Meetings, monthly National Board Meetings, monthly regional committee meetings.
- We added a Governance Committee to our Board, consisting of David Green, Ron Steeves, and Dave Tattrie. They are assisting the board with structure, governance, and policy review along with offering advice in other areas from their expertise, as well as their knowledge and history within our organization.
- We are in the process of developing a new funding model at the regional level to assist in our budgeting process.
- Several members of the board participated in the National Strategic plan workshop in June.
- We hosted a Town Hall in the Spring with the Atlantic CC. The purpose was to gain their viewpoint on various concerns within the organization in relation to things like the educational program changes, governance changes, and how they felt this affected our Atlantic membership. A report was written and submitted to our National Representative. It was then included amongst several others from across the country that were compiled into a master report for the National Board.
- I attended a multi-day event in-person which consisted of National and Regional business meetings, but also included the National AGM and Hall of Fame presentation. The primary focus of these business meetings has been a National Regional Operating Agreement, which clarifies the relationship, roles and responsibilities of how the two groups work together at an operational level, not one of governance. Other topics included the function of new committees being proposed by the National GC.
- The Atlantic has gained seats on two of the National Committees.
  - One being the TC. The successful candidate and new representative is Erin Touchie, from Poley. Erin not only joined the committee but has been named the Chair of this committee! Congratulations on your amazing work Erin.
  - The second committee is the Women in Skiing committee. The successful candidate and new representative to this committee was myself, Cheryl.
  - Our board have received many acknowledgments and compliments from across the country in the last 6 months of the Atlantic representation, we are being noticed!

In closing I thought I would provide some fun facts about our region.

As of April 1<sup>st</sup> (2020/2021 season) we had 761 members.

NB – 34%, NL – 11%, NS – 48%, PE – 7%.

60% identified male/40% identified female.

88% are level 1, 2 or partial L2. To date 42% have already renewed or approx. 324.

We have 11 Snow Schools in our region. Last season we had 27 CC, 12 in NB, 2 in NL, 13 in NS.