



CSIA AMSC — Atlantic Region AGM PACKAGE & OPERATIONS UPDATE 2025



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CSIA Atlantic Region – Région Atlantique de l'AMSC AGM &

Member Meeting – AGA et mise à jour des membres

December 6, 2025 — 6:00 PM EST / 7:00 PM AST / 7:30 PM NST

Pre-Meeting (Avant l'AGA)

A	Welcome & Introductions – Bienvenue et introduction	Cheryl McMurtrie	5 min
B	Meeting Guidelines – directives de réunion		

SECTION 1 – AGM / AGA

1.1	Naming scrutineers, establish quorum, call meeting to order. <i>Nomination des scrutateurs, constatation du quorum et résolution d'ouverture de la réunion</i>	Cheryl McMurtrie	10 min
1.2	Motion to Approve AGM Agenda – <i>Résolution pour l'approbation de l'ordre du jour de l'AGA</i>		
1.3	Motion to dispense with the reading of December 7, 2024 AGM minutes. <i>Résolution de dispenser de la lecture du procès-verbal de l'AGA du 7 décembre 2024</i>		
1.4	Motion to approve minutes of Dec 7, 2024 – <i>Approbation du procès-verbal de l'AGA du 7 décembre 2024</i>		
1.5	Business arising from Dec 7, 2024 minutes – <i>Questions découlant du procès-verbal de l'AGA du 7 décembre 2024</i>		
1.6	Financial Statements June 30, 2025 presentation – <i>Présentation des états non vérifiés financiers pour l'exercice se terminant le 30 juin 2025</i>	Sherry Dunsworth	10 min
1.7	Motion to approve Unaudited Statements – <i>Approbation des États non vérifiés financiers pour l'exercice se terminant le 30 juin 2025</i>		
1.8	Motion for Appointment of Accountant 2025/2026 – <i>Nomination du comptable</i>		
1.9	Presentation of Election Results – <i>Résultats des élections</i>	Darren Young	5 min
1.10	Ratification of Election Results – <i>Résolution pour confirmer les résultats de l'élection des administrateurs</i>		
1.11	Chair Report – <i>Rapport du Président</i>	Cheryl McMurtrie	5 min
1.12	Adjournment of AGM – <i>Levée de l'assemblée</i>		

SECTION 2 – Organization Update – Mise à jour des membres

2.1	Provincial Report – PEI – Île-du-Prince-Édouard	Darren Young	10 min
2.2	Provincial Report – Nova Scotia – Nouvelle-Écosse	Darren Young	
2.3	Provincial Report – Newfoundland – Terre-Neuve	Sherry Dunsworth	
2.4	Provincial Report – New Brunswick – Nouveau-Brunswick	Matt Rideout	
2.5	Technical Committee – <i>Comité technique</i>	Erin Touchie	10 min
2.6	Women in Skiing – <i>Les femmes dans le ski</i>	Cheryl McMurtrie	
2.7	EPC Update – <i>Mise à jour CEP</i>	Ron Betts	

SECTION 3 – Open Forum – Discussion ouverte

min

Guided by Board 20

SECTION 2 — AGM MINUTES
December 7, 2024

CSIA Atlantic AGM Meeting

Meeting Minutes - December 7, 2024

Minutes transcribed by S.Dunsworth

1. Welcome & Introduction:

Cheryl McMurtrie, Chairperson, reviewed the meeting guidelines, mentioned it was a hybrid meeting (in person and on zoom) asking participants on the zoom call to please remain on mute to reduce background noise, post questions to the chat room, and mentioned that all documents for the meeting were posted to SnowPro. Members were advised that voting would be facilitated using cards rather than show-of-hands (including extra cards if proxy voting) and for those on Zoom voting with use the raise hand function. Cheryl asked that all attending be respectful of each other and also mentioned a draw for a \$100 Pro Day voucher at the end of the meeting.

Cheryl introduced the other members of the CSIA Atlantic Region board including: Sherry Dunsworth (Treasurer & NL Representative), Darren Young (NS Representative), Matt Rideout (NB Representative), Ron Betts (Member-at-Large), Jim Ryan (Past-Treasurer) and Will Baker (PEI Representative, absent).

Cheryl also introduced National representatives and staff including: Nigel Loring – Managing Director, Lisa Cambise -Senior Director of Finance & Shared Services, Viktoria Bortkiewicz – Hamelin – Member Experience Manager Nathan, Nathan Reece – Treasurer & National Representative of Atlantic and Charles Martin - Educational Program Coordinator for Atlantic Region as well as Atlantic Representatives to National Committees: Erin Touchie - Technical and Education Committee (Chair), and Cheryl McMurtrie - Women in Skiing Committee/Regional Chair Committee (Chair). Scrutineers were Nadia (in person attendees) and Lisa (for zoom attendees).

2. Formalities: Quorum was achieved for the meeting with 51 in attendance, including 3 on zoom. Motion to call the meeting to order at 5:21 EST.

Motion for approval of Agenda (**Annex 1**) with addition of Item 10.2 to discuss the election process.

Motion: Darren Young Second: Scott Owen Approved: 51 - Unanimous
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Motion to dispense with the reading of December 9, 2023 minutes.

Motion: Ron Betts Second: Ron Steeves Approved: 50 for / 1 abstained
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Motion to approve the Minutes from the December 9, 2023 AGM (**Annex 2**).

Motion: Todd Johns Second: Jim Ryan Approved: 46 for / 5 abstained
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3. Chairperson Report: Cheryl's report is available in (**Annex 3**).

4. Managing Director of CSIA National Report: Nigel Loring mentioned being involved for about a year and how happy he was to be the managing Director for CSIA and how impressed he was with the various boards and committees. He noted how, after a difficult period, the members have now pulled together over the past year, forming a community that cares and is passionate about skiing. He mentioned this year marking the beginning of the New Strategic Plan which engaged all the membership and resulting in a plan incorporating mission, vision, values and purpose – the certification of professional ski instructors. Nigel mentioned the new plan incorporates the 4 key values of learning, community, integrity and growth and contains the 5

Strategic Pillars including education, member value, communications, collaboration and governance. Nigel also mentioned the importance of the new Code of Conduct and Harassment policy for members as well as the general public. In closing, Nigel recognized the inspiring leadership within the organization, the need to listen to the membership across the regions and for the membership to feel free to reach out to Nigel or any of the National staff.

5. **National Board Representative Update:** Nathan Reece, the Atlantic Regional national representative, mentioned the previous division within the organization and the recent new and very positive changes to management over the past year; specifically mentioning the hard dedicated work and open attitude of Nigel as well as the work of Lisa taking on a new and critical leadership role. Nathan mentioned the recent induction of David Green and John Gillis into the National Hall of Fame and saluted their great passion and volunteer effort for the organization. In closing, Nathan noted the new positive spirit of the membership and the collaborative approach to planning for the future growth of the organization. He also told the membership to feel free to contact him. Nathan also gave a sincere thanks to Charles martin for his outstanding service to CSIA.
6. **EPC Update:** Charles Martin mentioned his role as EPC was ending this year after 47 great years and that he that would be available anytime to assist whomever takes his place as EPC. He thanked Nigel for his leadership and positive attitude; noting the new positive vibes as the organization heads into a bright future. Charles also thanked Lisa for taking the reign at a difficult time in the organizations history. Thanks was also given to the Atlantic board for taking the time to develop and being to implement a 3-year Strategic Plan, to the various SSD's, and also to the general membership. Charles noted the growth in the number of Level 4's from 2 in the late 1970's to the present 10 and thanked them for their dedication. Charles reported the 2024-2025 season is shaping up to be busy with 50 new L1's by Christmas, an expected 90 new L1's by year end (including 15 new L1's at PEI) as well as additional L2 and L3 courses. The National and Atlantic Region scholarship programs were mentioned as well as the ongoing Pro Days and tentative plans for the year end clinic at Pin Rouge.
7. **Financial Report (Annex 4):** Sherry Dunsworth presented the July 2023-June 2024 financial statement (unaudited). She reported a cash balance, as of Nov 30, 2024, of \$58,361 and GIC value of ~ \$38,200. Sherry briefly reviewed the financial statement noting that revenue of \$68,664 was up over the previous year due primarily to a \$7,606 increase in National allocation. Expenditures of \$56,930 included costs for CC's, board expenses, scholarships and bursaries, as well as a significant portion of the costs (25%) going to the development of the new strategic plan. It was also noted that the scholarship costs were down \$3,200 from the previous year due to cancellation of the late spring Level 2 course and that those funds would be rolled over into the 2025 scholarship funding. Sherry briefly mentioned the draft 2024-2025 budget of ~ \$90,000 focussed on the adopted 2022 funding model and incorporating the 5 pillars of the new strategic plan.

Motion to approve the unaudited financial statements to end of June 30, 2024.

Motion:	Ron Steeves	Second: Matt Rideout	Approved: 49 for / 2 abstained
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Motion to engage Claude Janes as accountant for fiscal year 2024-2025

Motion:	Todd Johns	Second: Ron Betts	Approved: 49 for / 2 abstained
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8. **Provincial Updates (Annex 5):** Brief provincial reports were given by Darren Young (NS), Sherry Dunsworth (NL), Matt Rideout (NB) and Jeff Peters – representing Will Baker (PEI).

9. **National Committee Updates:** Reports by Erin Touchie - Technical Committee and Cheryl McMurtrie - WIS Committee are available in **Annex 6**.

10. **Election of Directors Results (Annex 7):** Sherry Dunsworth, Chair of the Nomination Committee (NC), reported the election results with the 4 Member-at-Large positions filled by Matt Christie, Cheryl McMurtrie, Scott Owen and Sarah Pardy. All positions were filled by acclamation. It was noted that a total of 9 candidates submitted nomination forms, however 5 of the candidates were deemed to be ineligible to run in the election due to: (a) using sponsors who were not in good-standing (applied to 3 candidates), and (b) submitted incomplete forms (applied to 2 candidates). Sherry also mentioned that volunteers were needed to help on various committees and that members will hopefully consider running in future elections.

Sherry then reviewed the election process as per the Bi-Laws (Section 6.03) including: (a) notice of election and nomination form issued to the membership in a timely manner, (b) Oct 15th submission of report by the NC to the Atlantic board advising 1 nomination form received to date, and (c) Nov 1 deadline for submissions with the Chair of the NC (Sherry) noting a number of the potential candidates having issues with either incomplete forms or sponsors not in good standing. Guidance was sought and received from the Atlantic Region Governance Committee (David Green and Ron Steeves) who advised that the Bi-Laws were to be followed as legally required for a not-for-profit registered corporation.

Extensive discussion from the floor ensued including comments from:

- (a) Nathan Reece mentioned his consulting with National Governance Committee who recommended obtaining confirmation of member in-good-standing (dues paid) status in advance of final deadline for submission,
- (b) Lisa Cambise reiterated that according to the Atlantic Bi-Laws the sponsor's dues must be paid on or before the Nov 1 submission deadline,
- (c) Scott Owen noted the responsibility of nominees to make sure their sponsors membership is in good-standing,
- (d) Charles Martin suggested in future the NC seek verification of sponsors status prior to deadline, and
- (e) Mike McDermott asked for clarification on the appointment process which Cheryl noted was an interview process by the NC but also a different topic to be discussed later.

Motion to accept the recommendations received from the CSIA Atlantic Region Nominating Committee for the 2024 CSIA Atlantic Region election results.

Motion: Darren Young Second: Jim Ryan Approved: 35 for / 4 abstained
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11. **New Business:** Winner of the CSIA Course Certificate (\$100) – Member # 187467 - Kaela MacLellan

12. **Adjournment:** Motion to adjourn the meeting at 7:35 pm EST

Motion: Charles Martin Second: Todd Johns Approved: Unanimous

For accompanying documents go to snowpro.com – events – Atlantic.

SECTION 3 — FINANCIAL STATEMENTS
For the Year Ending June 30, 2025
Unaudited

CANADIAN SKI INSTRUCTORS' ALLIANCE – ATLANTIC REGION
 STATEMENT OF FINANCIAL POSITION
 JUNE 30, 2025

	2025	2024
	\$	\$
ASSETS		
CURRENT ASSETS		
Cash	71,310	83,338
Short term investments (Note 2)	34,160	32,856
Accounts receivable	9,308	9,835
HST receivable	2,387	3,142
	117,165	129,171
LIABILITIES AND EQUITY		
CURRENT LIABILITIES		
Accounts payable	4,100	23,187
	4,100	23,187
EQUITY		
Contributed Surplus (Note 3)	56,282	56,282
Balance	56,783	49,702
	113,065	105,984
	117,165	129,171

APPROVED ON BEHALF OF THE BOARD

_____ Member _____ Member

See accompanying notes to financial statements

CANADIAN SKI INSTRUCTORS' ALLIANCE – ATLANTIC REGION
STATEMENT OF OPERATIONS AND CHANGES IN NET ASSETS
JUNE 30, 2025

(UNAUDITED)

	2025	2024
	\$	\$
REVENUES		
National allocation	46,539	48,179
National collected fees	22,170	18,314
Banquet fees	1,450	1,162
Interest income	1,351	835
Other revenue	65	174
	<u>71,575</u>	<u>68,664</u>
EXPENDITURES		
Governance		
Board expenses - AGM	8,579	4,564
Interest and bank charges	422	269
Admin	1,106	2,323
Professional fees	950	1,150
Special Events-Strategic Plan	-	14,783
	<u>11,057</u>	<u>23,089</u>
Products, Programs and Services		
Course Conductor	22,749	20,996
Banquet	5,331	5,041
Other	4,244	491
	<u>32,324</u>	<u>26,528</u>
Growth and Retention		
Growth and Retention general	6,131	3,461
Scholarships and Bursaries	11,952	3,852
	<u>18,083</u>	<u>7,313</u>
Branding	2,374	-
Communications	656	-
	<u>64,494</u>	<u>56,930</u>
EXCESS OF REVENUES OVER EXPENDITURES	7,081	11,734
BALANCE, BEGINNING OF YEAR	49,702	37,968
BALANCE, END OF YEAR	56,783	49,702

See accompanying notes to financial statements

CANADIAN SKI INSTRUCTORS' ALLIANCE – ATLANTIC REGION
NOTES TO FINANCIAL STATEMENTS
JUNE 30, 2025

(UNAUDITED)

1. NATURE OF OPERATIONS

Canadian Ski Instructors' Alliance – Atlantic Region was incorporated under the Canada Not-for Profit Corporations Act on January 14, 2014. The organization is engaged in the certification and professional development of ski instructors in the Atlantic Region.

2. SHORT TERM INVESTMENT

	<u>2025</u>	<u>2024</u>	
Scotiabank Investment GIC – cash account	\$ 10,997	\$ 10,620	
Scotiabank Investment GIC – matures January 12, 2026	23,163	-	Scotiabank
Investment GIC – matures January 11, 2025	- <u>22,236</u>		
	<u>\$ 34,160</u>	<u>\$ 32,856</u>	

3. CONTRIBUTED SURPLUS

Contributed surplus arises from assets owned by the organization prior to incorporation.

4. COMPARATIVE FIGURES

Certain comparative figures have been reclassified to conform with the current year presentation.

SECTION 4 — OPERATIONS UPDATES
2024-2025 Season

4.1 Introduction

The Atlantic Region Operations Update provides members with a comprehensive overview of the 2024–2025 season, including programming, resort activity, instructor development, and regional initiatives across all four Atlantic provinces.

4.2 Chairperson’s Report – AGM 2025

By Cheryl McMurtrie

Dear Members,

This report marks the final AGM at which I serve as your Chairperson, and I want to begin by expressing my sincere appreciation to the remarkable volunteers who serve on our board and committees. Your dedication, professionalism, and countless hours of work—much of it behind the scenes—have been instrumental in strengthening our region. While not always visible to the full membership, your contributions have been deeply felt and have meaningfully advanced our collective goals. Thank you for embodying the spirit of service and leadership that defines our organization.

I would also like to recognize our outgoing representative to the National Board of Directors, **Nathan Reece**. Nathan served through a period marked by significant organizational change, challenging conversations, and the need for strong leadership. He consistently stood for what was right, even when it was difficult to do so. Nathan, your courage and commitment have left an enduring impact on this region, and we thank you sincerely. We now welcome **Mike McDermott** as the incoming Atlantic Representative to the National Board, and we look forward to supporting him in the work ahead. We would also like to welcome two new members to the Atlantic Board of Directors, starting January 2026. Welcome to **David McTimoney** and **Priya Jain**.

Financial Stewardship & Budget Strategy

I am pleased to report that the regional funding model introduced three years ago continues to serve us exceptionally well. This model allocates **70% of regional funds directly back to members**—supporting events, scholarships, training opportunities, and other member-facing initiatives. The remaining **30%** supports governance, operations, and new projects that strengthen our long-term capacity.

One of the clearest successes of this model is the major growth in bursaries and scholarships:

- From **\$3,800** in 2021
- To **\$12,000** in 2024–2025
- With an upcoming budget increase to **\$15,000**

This reflects our commitment to reinvesting in our members and fostering development across all levels.

We have also chosen to **subsidize key programs** this year. The Fall Convention includes a subsidy of more than **\$30 per participant**, keeping the cost accessible while maintaining high program quality. The **Mid-Season Skillz Camp**, to be held at Sugarloaf Park in 2026, will include **covered lunches and support for Snow Schools sending candidates for Park Certification**—and, of course, the luxury of a private venue dedicated entirely to our members.

Our Events Team in collaboration with our Education and Programming Coordinator is developing **free Pro Session Days** to support geographic areas with limited access to training, including remote communities such as Labrador.

Regional Initiatives & Operational Support

Beyond training and financial investment, the board has been active in supporting the broader operational needs of our Snow Schools:

- Facilitating Snow School Directors' collaboration through meeting and discussion opportunities
- Enhancing branding across the region, including the distribution of branded event and meeting flags for each Snow School
- Advancing member retention and growth initiatives
- Expanding communications and outreach, with a significant increase in activity from the communications team

These initiatives strengthen our visibility, capacity, and sense of community.

Registration Growth: A Record-Setting Year

Atlantic Canada led the country this year in **registration growth**, with a **48% increase** over the previous year across our 11 Snow Schools and Fall Convention. While percentages are informative, the real story lies in the numbers:

138 additional participants in a region of **669 members**—an extraordinary achievement.

To put this in perspective:

- Quebec, a far larger region, saw a 4% increase, which translated to 135 participants.
- This means **Atlantic Canada added more participants than Quebec in real numbers**, despite our much smaller size.

Registration breakdown:

- **Level 1:** 139 → 157 (+18)
- **Level 2:** 56 → 142 (+86)
- **Level 3:** 14 → 28 (+14; **doubled**)
- **Pro Days** represent the remainder

These results speak directly to the dedication of our Snow Schools, Course Conductors, committees, and volunteers.

Closing Remarks

I am incredibly proud of the strides we have made together. Our board and committees continue to work with vision, collaboration, and a commitment to strengthening our region. The momentum we are experiencing—in engagement, programming, and professional development—confirms that we are on the right path.

Our successes over the past 4 years—whether in programming, training, growth, or community engagement—were not the work of any one individual, but the result of a region that collaborates with purpose. Serving as Chair gave me the opportunity to help create stability, direction, and momentum, and I am proud of the foundation we have built. I leave this role confident not only in our progress, but in the people who will carry it forward and I look forward to my final year in assisting them.

To all of you: thank you for your continued trust and involvement. Together, we are building a strong and vibrant future for the CSIA Atlantic Region.

With gratitude,
Cheryl McMurtrie
Chairperson, CSIA Atlantic Region

4.3 Regional Overview

The Atlantic Region is supported by a team of dedicated representatives and committee leads:

- Member at Large and Atlantic Chairperson: Cheryl McMurtrie
- Newfoundland & Labrador Representative, Treasurer, and Governance Lead: Sherry Dunsworth
- Nova Scotia Representative, Vice Chair, and Branding Lead: Darren Young
- New Brunswick Representative, and Events Committee Lead: Matt Rideout
- Prince Edward Island Representative: Will Baker (to Summer 2025)
- Member at Large and Membership Retention Lead – Matt Christie
- Member at Large and Secretary – Sarah Jean Parly
- Member at Large and Communications Lead – Scott Owen (Jan to Nov 2025)
- Appointed Member at Large and Communications Lead - Laura Clark (Nov to present)
- CSIA Technical and Education Committee Representative: Erin Touchie
- CSIA Women in Skiing Committee Representative: Cheryl McMurtrie
- Education & Programming Representative: Ron Betts

4.4 Newfoundland & Labrador – Resort Operations Update

Marble Mountain, Corner Brook

Paul Tizzard, Marble Mountain's SSD reported that Marble has a new general manager, Richard Cormier, a lot of positive energy, and plans for an early January opening, weather dependent. The hill will operate one high-speed quad chairlift providing full mountain access. Early-bird season pass prices have been dramatically reduced and outdoor operations has completed extensive brush cutting and trail widening across the hill. Friday and Saturday night tubing will be offered this year in exchange for night skiing. The Snow School is offering 6-week children's ski and snowboard programs. The Andrew Jesso Foundation will again be providing financial assistance to children and youth wanted to get involved in skiing. A Level 1 CSIA instructor course is scheduled for early season and a Level 2 course planned for late season.

White Hills Snow Resort, Clarendville, Eastern

Steve Inkpen, the new General Manager for White Hills reported that providing the weather cooperates, they are planning more events on both the hill and après ski in the coming ski and snowboard season. The focus will be on building the ski and snowboard culture, gaining additional from locals in the community, and re-building the children's programs. Steve also noted that the Andrew Jesso Foundation was a great help in providing an opportunity for underprivileged kids and youth to get involved in skiing. White Hills offers an instructor bursary program, thereby allowing for a healthy number of student instructors on the weekends.

Smokey Mountain, Western Labrador

Toby Leon, President of the Smokey Mountain ski club, reported that their hill is happy to be partnering with the Andrew Jesso Foundation for the first time this year. The hill's programming will remain much the same as previous years, and they are hoping to build on the successful Ladies night, and possibly add some similar opportunities for men. The Smokey Snow School aims at registration at least 250 kids in the ski and snowboard programs and will continue the kid's gear exchange program which hopefully helps increase the snow school registrations. Long term goals for Smokey Mountain are both programming growth and some introduction to competitive snow sports.

4.5 Nova Scotia – Resort Operations Updates

Martock Ski Resort, Windsor Forks

Andy MacLean, Operations Manager, Martock Ski Resort, reported big changes at Martock with the hill recently joining Ski Cape Smokey under new ownership. Although the stated plan was not to make any changes this season, Martock is excited to be making many changes for the upcoming season, including:

- (1) joining the sister resort, Ski Cape Smokey, under the Snow Cloud umbrella with season passes, ticketing, lessons and rentals sold through a mobile based platform and both tickets and passes scanned at the lifts,
- (2) early morning spins on weekends with the Snow school, patrol and race club having 7:30 am access for training and sessions; and when enough terrain is open, there will be a limited number of “Fresh Tracks” tickets accessible to the skiing and snowboarding public,
- (3) there will be an expansion of terrain-based learning terrain, changes around the lodge including fire pits on the upper deck, live music in the lounge, and a coffee kiosk on the main deck,
- (4) tubing nights, and
- (5) working over this winter to develop and expand summer operations.

Ski Ben Eoin, Cape Breton

Sue MacLean, Snowschool Director, at Ski Ben Eoin, reported they had a great 2024-2025 season, with opening between Christmas and New Years - the earliest date in the past 6 years. Mother Nature may have lent a helping hand, but the arrival of 2 new fan guns definitely had a positive impact on early season snowmaking. All runs opened early in the season as was much appreciated by all members. Thanks to grants from all levels of government, the hill also offered member’s night skiing on 100% of the runs, and last April the hill was able to replace the aging chair lift cable.

This fall, the snow school program registrations opened a month earlier than in previous years and the response was very positive. The annual Ski Swap event was scheduled for Nov 28 and Nov 29 and the Snow School information session happened Nov 30.

The hill is also expecting a demo fan gun which will allow for earlier snowmaking at warmer temperatures and hopefully another early seasonal opening date for the ski and snowboarding clientele. Membership sales to date for the upcoming season have shown a substantial increase as Ben Eoin looks forward to offering clientele another fun filled season. Judging by the amount of emails, Ben Eoin is expecting a strong influx of new instructors as we look forward to a busy season!!

Ski Cape Smokey, Ingonish, Cape Breton

Jason Neil, Guest Services Manager for Ski Cape Smokey, reported that their hill has installed a new Magic Carpet for our little learners, added new runs and more skiable terrain this year, are offering a 20% discount for certified instructors this year, and they are launching new three bedroom, three bathroom chalets on the waterfront at the base of the mountain (see cormorantrock.ca).

Ski Wentworth, Cobequid Hills

Update unavailable at time of publication.

4.6 New Brunswick – Resort Operations Updates

Crabbe Mountain Preseason Update

Crabbe Mountain is in full swing with preseason setup, and we're excited to share what's ahead!

Our seasonal programs are filling quickly, with four after-school programs and a fully booked schedule for our Schools on Snow trips with district schools, private schools, and homeschool groups. Our weekend programs are nearly full as well, and registration is now open for our holiday camps.

We're also expanding our offerings this winter with several new programs in development, including:

- Adult 2-hour / 4-week Learn to Ski or Snowboard Program, including rental equipment and a full-day lift ticket
- Pre-teen/teen intermediate group program
- A potential return of our weekday Women's Ski Program

Mother Nature has been kind, delivering several natural snowfalls over the past few weeks, and we officially began snowmaking this week. A solid base is forming, and our tentative opening date is December 19th.

We also have a packed events calendar this season, featuring Level 1, 2, and 3 courses, Never Ever Days, snowmobile races, FIS races, Speed Week, camps, and a lineup of great entertainment.

We're incredibly excited for the season ahead and wish everyone a fantastic year. Think snow!

Recent Developments & Infrastructure

- A new ski tunnel has been installed under a road at Crabbe Mountain to improve safety and access. This tunnel passes beneath a new road connecting to chalet lots, allowing skiers and snowboarders on the "Family Trail" to cross safely.
- On the efficiency side: Crabbe recently upgraded its snow-making system and lodge heating (programmable thermostats), reducing energy use while enabling faster, more effective snow production. This has helped open more terrain earlier in the season than in past years.
- The lodge expansion — done in recent years in advance of the 2023 games — continues to benefit visitors: the larger facility supports more skiers, offers better amenities, and helps sustain year-round and multi-season use beyond just alpine skiing.

Programs & Offers for Skiers & Families

- Crabbe Mountain's After-School Ski & Snowboard Programs for 2025/26 are now open for registration. There are two tracks: a Wednesday program for Grade 4 & 5 students, and a new Thursday program for Grades 6–8. These provide group instruction, rentals, lift tickets, and supervised bussing for Fredericton-area kids.
- For younger kids (ages 4–5) and children 6–12, seasonal programs like "Snow Owls," "Polar Cubs," and "Snow Academy" remain available. Weekend programming for Snow Academy (ski or snowboard) is offered through the season.
- Crabbe is adding a weekly women's day this season which is sure to be a popular offering along with multi week adult programs

What's New at Sugarloaf This Season

Sugarloaf is proud to share several exciting developments as we continue to grow our programs, improve our facilities, and prepare for a vibrant winter season.

Hosting the 2025 Skills Camp

We are thrilled to announce that Sugarloaf will host the Skills Camp this February. To create an exceptional training environment, we will be opening the hill exclusively for the camp, much like Brookeville did in previous years—providing CSIA Atlantic with a private resort experience tailored for focused development.

Growing and Strengthening Our Snow School

Sugarloaf's Snow School continues to expand, both in size and in the quality of instruction offered:

- The team has grown to 19 instructors, with numbers climbing rapidly.
- More than half of our instructors are Level 2 or higher in just 2 seasons, reinforcing our commitment to high-caliber teaching.
- We've broadened our programming to support learners of all ages and abilities, ensuring welcoming progression paths for everyone.

Lodge Renovations & Improved Facilities

Renovations to our lodge began early in the fall and are progressing steadily to better serve our growing community. The updates are focused on:

- Expanding space to accommodate increased guest volume.
- Improving efficiency and flow within the lodge.
- Creating an upgraded Snow School room—currently operating out of a repurposed old beer cooler, which has become a fun part of the journey as we build toward a more functional space.

Mountain Enhancements

Sugarloaf has made several upgrades on the hill to improve terrain, snowmaking, and the overall guest experience:

- We are already blowing snow for a week incorporating our new fan gun that will blow better quality snow evenly over 200 ft radius, which will also reduce grooming time.
- The beginner area has been expanded by 30%, allowing more space for new skiers and smoother learning progressions.
- Panorama (the Canada Games mogul run) was bush-hogged this summer, restoring its beauty and preparing it perfectly for the upcoming Skills Camp.

Poley Mountain: What's New This Year

Poley Mountain is excited to share several major upgrades and new offerings as we continue to expand our programs, facilities, and year-round experiences.

Enhanced Snow School Programs

Our Snow School has launched several new initiatives designed to support skill development for all ages and levels:

- A Preparatory Program for the Snowboard Club, called “Bridge the Gap”, giving young riders the foundation they need for club-level success.
- A new All-Mountain Program/Club, called “BEAR FORCE ONE”, focused on exploring varied terrain and building strong, versatile skiers and riders.
- A Discover Pathway, providing continued instruction for guests who have completed our Discover (beginner) lessons and want to keep progressing.
- A women’s program, bi-weekly, is also in the works, since the few women’s events we did last year were very well received. We were asked by a lot of the women to reinstate the seasonal program.

Growing as an Events Destination

In our ongoing effort to become a premier venue for weddings, birthdays, corporate gatherings, and special celebrations, we are thrilled to welcome Executive Chef John High to our management team. His leadership will elevate our culinary offerings and event experience.

Upgraded Snowmaking Capabilities

To ensure even better snow coverage and earlier, more consistent conditions, Poley has invested heavily in snowmaking improvements. We’ve added a lot of new pipelines on the triple chair side, extending to the farther edges of the resort. We have also expanded our equipment with some new snow cannons and stick guns.

Expanded Outdoor & Recreational Areas

Year-round adventure continues to grow at Poley Mountain. This season, we have:

- Expanded our hiking area and RV park to welcome more outdoor enthusiasts.
- Added several new bike trails to our rapidly growing bike park, enhancing our summer mountain biking offerings.

Improved Guest Experience

To better serve our visitors, we’ve expanded our rental fleet by 25%, ensuring more equipment availability and shorter wait times during peak periods.

Mont Farlagne — Recent Updates & What's Coming

Lift-, Snow-making & Infrastructure Upgrades

- Earlier this season, Mont Farlagne experienced a major mechanical failure: the pulley on its main chairlift broke just two days after opening, forcing a temporary shutdown
- The lift is now repaired and operations have resumed

- To safeguard against future disruptions, the resort has announced plans to install a second lift, ideally with mountain-bike capable access — a big step toward long-term reliability
- The local municipality has committed financial support: \$185,000 (part of a larger \$450,000 investment) is dedicated toward lift infrastructure, including a new snow-cannon and a fully renovated snowmaking system — to improve early-season and overall snow reliability. These upgrades together should extend the functional lifespan of the main lift by decades and help guarantee consistent snow coverage

Programming & Community Events: Reviving the Vibes

- This winter, Mont Farlagne is hosting Farlagne JibberFest — a new, high-energy snowsports event scheduled for Feb 15–16, 2025 that welcomes skiers, snowboarders, and winter-sports enthusiasts of all ages to compete and enjoy: Ski / Boarder Cross, Banked Slalom, Rail Jam, Big Air, and more.
- Immediately following, on Feb 17, 2025, there will be a focused Mont Farlagne Progression Camp — a coaching and skills-development day for grassroots riders and coaches from across Atlantic Canada, with video-analysis, evaluation, and coaching across disciplines (all-mountain, freestyle, speed) for better skill development
- These events reflect a broader push to re-energize Mont Farlagne as a community hub — for competition, progression, and fun.

Resort Status, Accessibility & Services

- Mont Farlagne is now operated under the umbrella of République Nature — a non-profit cooperative formed by merging the resort with a regional trail/green-space group, ensuring the mountain is community-owned and governed.
- This structure aims to preserve the resort’s heritage while diversifying its offerings beyond alpine skiing — including snowboarding, tubing, snowshoeing, fat biking, and, in warmer months, mountain biking and outdoor recreation
- The resort remains a key regional hub for winter sports and tourism in northwestern New Brunswick, drawing visitors from NB, eastern Québec, and northern Maine.

Mont Farlagne is undergoing a genuine revival. Thanks to infrastructure investments, community-led governance, and a fresh lineup of events and programs, the resort is reasserting itself not just as a winter ski hill — but as a year-round outdoor recreation destination and a community hub for sport, fun, and connection.

Prince Edward Island – Resort Operations Update

Mark Arendz Provincial Ski Park, Brookvale, PEI

Jeff Peters, Snow School Director of Brookvale, reported that during the 2024-2025 winter season, the Brookvale snow school reached 73 instructors; around 50 of them skiers! Between multi-week and March break camps, the snow school had just over 900 students in programs as well as almost 1500 private lessons and 3500 school group lessons; a true banner year! The snow school also held the first Level 2 ski instructor certification course in a number of years and are looking forward to hosting another this winter. The goal is to have an island course conductor in the near future! Brookvale had a great time hosting the 2025 CSIA Atlantic Region Skills Camp and the snow school was very excited to see some of the same faces returning for some spring skiing on the island. Jeff mentioned that there is always a free ticket waiting in his office for anyone who wants to stop in.

4.8 Technical & Education Committee (TEC) Update

The Technical and Education Committee had a successful and busy year helping the staff with various projects to serve our membership. Some of these highlights include:

- Refinement to the Canadian Teaching Approach framework that includes an updated graphic outlining task development and assessment.
- The formation of French language subcommittee focused on aligning the language in French and English resources.
- Continued work on CSIA Teaching Methodology to clearly define the evaluation criteria in the Certification Pathway.
- The development of Certification Standards videos that are now posted on our YouTube page, more will be added in the coming months.
- The formation of an e-learning group to support the development of online learning for members. A new e-learning module has been posted this fall on the 5 Skills Framework and others are in development.
- Continued talks with Alpine Canada on alignment between our two organizations.

The TEC is meeting on December 1-2 in Mont Tremblant. I will be available at the CSIA Atlantic AGM on Dec. 6th to answer any questions and provide any new updates.

Erin Touchie

TEC Atlantic Rep.

4.9 Women in Skiing Committee Update

The Women in Skiing Committee achieved strong growth this year. WIS Talks drew high participation in both English and French, covering innovation, performance training, and development pathways. The mentorship program expanded and received positive survey feedback. The Atlantic coordinator to the mentorship program last season was Karen Fowler.

The Atlantic representative, Cheryl McMurtrie, represented the CSIA attending the PSIA Women in Snowsports event in Utah, and past chair, Lucia Glass-Davies, represent the CSIA at the inaugural WWSO event in Austria. The 2025 WIS Summit in Banff received excellent feedback and produced new visual resources. The committee remains committed to supporting and empowering women across all levels of the ski industry. The Atlantic Board provides bursaries for this initiative. I was encouraging to have members from the Atlantic participate in Banff.

4.10 Education & Programming – Atlantic

Education & Programming update from Ron Betts will be live.