

# CSIA Interski 2027 **Team Canada**: Selection Process

October 18, 2024

## 1. Introduction

The next Interski Congress will be held in Vail Mountain, Colorado, USA in 2027, and the CSIA is privileged to once again select and send a high-performing team of instructors to represent Canada. The team will lead the Canadian delegation which includes formal invitations to our established partners at CASI, CANSI, CADS and ACA. We are excited to open this opportunity to qualified CSIA members. The CSIA will be using a multi-phase selection process that will culminate in announcing the Team Members in the spring of 2025; this will allow for time to train and practice as a team. The deadline for applications to participate in the selection process, along with video submission to be used in the first step of selection, will be due in January 2025.

The CSIA aims to field a highly motivated and tight, technical group of Canadian Snowpros who will expertly execute at Interski 2027. Furthermore, they are to be standout ambassadors, accessible for members leading up to, and after this marquee event for the international community of ski instructors.

## 2. Team Member Objectives, Responsibilities and Expectations

Interski is central to demonstrating the CSIA's leadership in the skiing industry in Canada and that the CSIA continues to be a leading ski nation internationally. The Interski Congress represents the best opportunity for the CSIA and its members to exchange our ideas and to gain exposure to ideas from other nations on technique, ski teaching methodology and the latest business practices from countries around the world. CSIA's attendance at Interski will contribute positively to our membership through the sharing of not only the information from other countries but the opportunity to share our methods.

Participation as a Team Member is a prestigious achievement and a substantial responsibility. Members who wish to pursue a role on the CSIA Interski Team should be prepared to engage and share with others both within and outside of the CSIA Membership to ensure that the CSIA Membership realizes the most value possible from the organization's participation in the event.

CSIA Member engagement by Team Members before, during and after Interski will involve written and video projects, interviews and research projects. For this reason, video submissions are part of the selection process.

“Interski Team Member” is a volunteer role. Members selected to the team must be able to commit to approximately 25 days for both the event itself and training. CSIA Programs that involve teaching CSIA Members are paid as per existing Course Conductor agreement guidelines.

Those participating in the tryout will be asked to sign a waiver releasing the CSIA from all liability and a media release giving the CSIA permission to use video and photography of the participant. Those selected as ‘Team Members’ will be required to sign a volunteer contract once the final selection process is complete, this agreement will be signed by all team members and will outline guidelines and expectations as well as social media, communication, uniform, and expense policies among other details.

Below is an overview of the selection process being used to field the 2027 CSIA Interski Team.

### **3. Interski Team Composition**

3.1 The 2027 Interski Team will be comprised of a balanced representation of the CSIA both regionally and demographically as well as recognizing the strategic goals of the organization moving forward. We are excited to announce that the 2027 Team will be made up of 12 (demonstrators) members plus delegation and coaching staff, plus (2) alternates (1 male and 1 female skier in case of injury or unforeseen situation).

3.1.1 Team composition targets:

- West: Minimum 7 members
- East: Minimum 7 members
- Bilingual FR/EN: Minimum 4 members (minimum 8 in Selection #1)
- Female: Minimum 4 members (minimum 8 in Selection #1)
- Male: Minimum 4 members (minimum 8 in Selection #1)

3.2 The above are targets for team composition. Final Team makeup may vary depending on selection attendance.

3.3 Additional considerations: Ski industry and CSIA Program involvement (i.e., applicants must be teaching CSIA programs during the selection time frame).

### **4. Interski Team Selection Participation Prerequisites**

4.1 To participate in the selection process, the following conditions must be met:

- Level 4 Certification
- Current Member (dues paid for 2024/25 season)
- Eligible to work for the CSIA as a Course Conductor (Attended Course Conductor Training, CRC, etc.)
- Eligible based on the “Maximum 2 consecutive Interski Teams” rule
- Maintain a valid Canadian passport or permanent residency card

#### 4.2 Exclusion for Previous Non-fulfillment

Any applicant who has been previously selected for an Interski Team but failed to fulfill their obligations, including but not limited to attending required training, participating in official events, or adhering to any other commitments set forth in the Interski Team process, without valid reason or prior approval, shall be deemed ineligible for consideration in the current selection process. The Canadian Ski Instructors Alliance (CSIA) reserves the right to assess the circumstances of any previous non-fulfillment and make final determinations regarding eligibility.

### 5. Selection Process

#### 5.1 Selection #1 - Video submission (Open - as per 4.1)

- 5.1.1 As step one in the selection process, interested members are invited to submit a single video showcasing both on-snow demonstrations along with a brief bio and introduction including any previous ski industry experience.
- 5.1.2 The deadline to submit application videos is **January 15, 2025, 11:59 pm EST**.
- 5.1.3 All video submissions to be [uploaded to YouTube](#) and shared via a link to [interski@snowpro.com](mailto:interski@snowpro.com).
- 5.1.4 All video submissions will receive feedback based on the marking rubric (see Appendix A, at the bottom of this document), which outlines the assessment criteria used to determine the first selection. Video production quality will not have a bearing on the mark of the applicant.
- 5.1.5 Approximately 50% of those who submitted videos will be invited to attend the Interski Selection Camp in either Eastern or Western Canada.
- 5.1.6 Format: To ensure consistency, interested members must use the format below when submitting links to their video. Including full name CSIA number and region.  
Video submission: EXPERT SKIING
  - First submission (minimum 5 seconds per run, maximum 15 seconds for each run type section).
  - On expert terrain demonstrate:
    - a) Short Radius (expert speed turns)
    - b) Demonstration Parallel (Intermediate speed turns, steered)
    - c) Expert parallel (expert speed carved turns)
  - Ski past the camera to show the snow conditions and at least two closeup shots while skiing.
  - Video should show the skier from video as to shoot from the front, behind, and from the side in at least one run. See Appendix A for marking rubric.
- 5.1.7 Fee: There is no participant fee associated with Selection 1.

## 5.2 **Selection #2** - In-Person, Interski Selection Camp

### 5.2.1 Format and Schedule

- The second phase of the Interski Selection Camp will be an in person two-day event.
- 5 ski-off runs over the two days adding off-piste, bumps, expert parallel, short turns and team skiing.
- February 19-20, 2025, Mont Orford, QC - Eastern Regions
- February 27-28, 2025, Sun Peaks, BC - Western Regions

*NOTE: Registration for this selection will be required 12 days in advance*

### 5.2.2 Ski Off Objectives, Marking and Results

- Ski-off objectives will be speed and ski performance.
- The order of runs will be determined based on snow and weather conditions, available terrain etc.
- Each demonstrator will have two attempts at each run with the highest mark of the two runs counting toward their final result.
- Each run mark is determined through an average of the judges' marks for that run.
- All ski-off objectives are weighted equally.
- Marking system will be out of 100.
- Final marks will be provided individually to each participant.
- List of names of the top 12 from each selection will be listed alphabetically and announced to the participants and CSIA Membership at large.
  - This list of Members will be eligible to move to Selection #3.
- Recommended Ski Type - World Cup Ski (Slalom) radius between 11-15 meters

### 5.2.3 Fee: There is \$99.00 participant fee associated with Selection 2

## 5.3 **Selection #3** - Presentation Skills Knowledge of CSIA Technique and Method (24 Total Participants)

5.3.1 Narrows the selection to a 14-member team (12 demonstrators and 2 alternates) total for CSIA's 2027 Interski Team by the end of 2024-2025 season.

### 5.3.2 Selection #3 Format

- The final selection of the Interski Team will be made from the 24 top finishers in Selection #2.

#### 5.3.2.1 Video Submission on social media (Maximum 5 minutes video for Youtube (French or English))

Answer the following questions:

- a) Describe your journey through each selection process and how it has helped you improve your skiing and teaching?

b) What do you hope to learn by being on the team?

#### 5.3.2.2 Recorded, on snow Presentation in French or English

Presentations guidelines:

a) Must be in the current branded uniform

b) Footage must be date stamped

c) Waiver signed

d) Presentation Criteria

- Minimum 3 minutes, maximum 5 minutes start to finish
- The submission will help display your creativity, presentation skills and depth of understanding of the subject matter
- Presenter must be visible “on screen” for the majority of the clip
- Presentation can be shot on any device you have (smart phone, camera, computer etc.) and uploaded to Youtube and submitted as a link to [interski@snowpro.com](mailto:interski@snowpro.com)

e) Ensure audio is clear

f) Consult the marking rubric for qualities that will be considered in the evaluation see Appendix

- Feedback from courses taught by the applicant (course conductor) will also be considered in the selection process alternatively involvement at their ski school may also be considered.

#### 5.3.3 Selection #3 Schedule and Timelines

- Video submission [interski@snowpro.com](mailto:interski@snowpro.com) deadline method and location - March 28, 2025

#### 5.3.4 Anticipated CSIA Interski Team 2027 Announcement - April 24, 2025

#### 5.3.5 Fee: There is no participant fee associated with Selection 3

## 6. Participant Expenses

6.1 All expenses incurred during the selection process will be the sole responsibility of the participant.

6.2 No financial assistance will be provided by the CSIA during the selection process.

6.3 Please note there are no contractor fees paid for team members for attendance at Interski.

6.3.1 Expenses related to the Interski event itself will be covered by the CSIA.

6.3.2 Team Members will be provided with a detailed description of eligible expenses.

6.4 Team Members will be paid as per their Course Conductor contract for CSIA Member facing events that they are contracted for (i.e., spring Interski Team Pro Day Camp).

## 7. CSIA's Delegation and Coaching Assignments

Further to the team itself, the CSIA's managing director will serve as Canada's head of delegation for Interski 2027. CSIA's program manager, manager of products and education and senior leader of course conductor training and development will form the operational team charged with development of the best program and schedule to fully prepare the team for Canada's premier performance in Vail 2027. During the preparation, or training phase, from January 2026 to April 2027, various coaching assignments will be made available to assist the team focus on specific goals or objectives defined for each stage of the team's training program. Those interested in volunteering as a consultant coach for such training elements are encouraged to write an expression of interest to the senior leader of course conductor training and development on, or before January 25, 2025. All offers of assistance are greatly appreciated.

## 8. Judges and Judge Selection

8.1 A team of judges will be appointed to assist with the process in both Selection #1, #2 and #3.

8.2 The judging team will include both CSIA staff and Members at large who meet the prerequisites below.

8.3 Up to 6 additional judges (3 East, 3 West) will be selected based on the format below.

8.4 Judging Panel Prerequisites

8.4.1 Level 4 Certification

8.4.2 Level 4 Course Conductor status is a consideration but not a mandatory prerequisite.

8.4.3 Selection will be based on applications as well as consideration of demographics and regional representation.

8.5 Judging Panel Selection Format and Timeline

8.5.1 Video submission (French or English)

8.5.1.1 Answer the following questions:

- Describe what you would bring to the Judging team?
- What your previous Interski experience has been?
- Any additional details you wish to add?

8.5.1.2 Send to [interski@snowpro.com](mailto:interski@snowpro.com)

8.5.1.3 Submissions will be reviewed by coaching staff.

8.5.1.4 Submission deadline: November 29, 2024

8.5.1.5 Confirmation of panel members to be announced by December 30, 2024

## 8.6 Judges Responsibilities and Expectations

8.6.1 Judges may be involved in any or all of the below:

- Selection #1 Video marking
- Selection #2 Ski off marking
- Selection #3 Recorded visual and social media submission evaluation

8.6.2 Judges are paid as per their Course Conductor's contracts for involvement in Selection #1.

8.6.3 Judges will be compensated for 3 days at their Course Conductor's rate for their written assessment of video submissions reviewed in the selection process #1.

8.6.4 Judges are subject and responsible to abide by all elements of the Course Conductor contract including Confidentiality and Conflict of Interest Policies.

## 9. Post Selection

### 9.1 Interski Team Training Camp and Interski Pro Days Camp

Following final selection of the Interski Team, an Interski Team Training Camp will take place January 2026 to "build" the Team, set focus for Interski messaging, shoot video footage, introduce the Team and engage the CSIA Membership. Location to be announced.

## APPENDIX A.

**INTERSKI 2027 - VIDEO SELECTION** - This rubric is intended to provide Interski team candidates a framework for what will be assessed on their video submissions. Specifically, their use of the 5 skills and the relationship between speed and technique.

### MARKING RUBRIC

#### Technique (70%)

1. **Balance (10 Points)**
  - a. 0-2: Poor balance, limited joint access
  - b. 3-5: Some balance, occasional corrections
  - c. 6-8: Good balance, consistent joint engagement
  - d. 9-10: Excellent balance, effective engagement at all speeds
2. **Rotary (10 Points)**
  - e. 0-2: Minimal lower body control; poor turn shape
  - f. 3-5: Some lower body leading; inconsistent speed
  - g. 6-8: Mostly led by lower body; good control and round turns
  - h. 9-10: Exceptional rotary control; consistent round turns
3. **Edging (10 Points)**
  - i. 0-2: Poor edge engagement; sliding throughout
  - j. 3-5: Inconsistent edge use; some grip
  - k. 6-8: Good edge control; effective speed/direction management
  - l. 9-10: Excellent edge engagement; precise movements in varied conditions
4. **Pressure (10 Points)**
  - m. 0-2: Inconsistent pressure affecting turn shape
  - n. 3-5: Some control; affects performance
  - o. 6-8: Good pressure control; smooth transitions
  - p. 9-10: Excellent control; fluid and powerful throughout
5. **Coordination (10 Points)**
  - q. 0-2: Inconsistent movements; poor control
  - r. 3-5: Some coordination; inconsistent performance
  - s. 6-8: Mostly coordinated movements; effective control
  - t. 9-10: Precise, coordinated movements; effective for conditions

#### Speed/ Run Objective/Technique Balance (30%)

- a. 0-2: Technique sacrificed for speed; loss of control.
- b. 3-5: Often rushes, inconsistent execution.
- c. 6-8: Good balance of speed and technique; some errors.
- d. 9-10: Excellent balance; fast with precision and control.

### Total Points

**Total Possible Points: 100%**