



## **Product Quality Director (Bilingual Applicants)**

Dear CSIA Members,

As we continue to evolve and grow and to best service the CSIA Membership and the Ski Industry, we are recruiting for the new role of **Product Quality Director**.

This person, who will report to the Managing Director, is a key contributor and Executive Staff Team Member, working with the Director of Product Development and the National Program Director in the evolution and delivery of our programming across the country.

### **The responsibilities of this role would be:**

- Collaborate with the National Program Director and the Product Development Director on the following:
  - Development of Course Conductor Training.
  - Training and development of CSIA Course Conductors both on and off snow.
  - Virtual training tools.
  - Delivery and verification of all Course Conductor Training, including the development of all written material in both official languages.
  - Communication with the Course Conductor community.
  - Development of videos and other social media support technologies for Course Conductor Training delivery, Program Certification delivery and Pro Days.
  - Development of initiatives that support the Strategic Plan direction.
  - Facilitate and contribute to the development and presentation of all national technical webinars in both official languages. Participate actively in the development of product initiatives on snow.
- Teach CSIA Programs.
- Offer inspirational leadership.
- Ensure technical accuracy in CSIA documents and resources translation.
- Contribute to CSIA Program innovation.
- Invest time in understanding and knowing the needs of the Regions.

- Execute other duties as assigned.

**Skills and experience:**

- CSIA Level 4 Certified
- CSIA Course Conductor
- Recognized ability to coach and motivate trainers.
- Recognized ability to manage a team environment.
- Inspire and lead Course Conductors.

**Requirements :**

- Fluently bilingual in both French and English (written and oral)
- Ability to travel (extensively during ski season)
- A proven leader
- Strong relationships with the Ski Industry Associations
- Proven interpersonal and communication skills

If this role is of interest to you, we want to hear from you. Your application should include the following:

- An up-to-date CV, including all career accomplishments.
- An essay on how you can contribute to the existing operating structure and the [Strategic Plan](#) of the CSIA.

The deadline for submission is **July 15, 2021**. Please send your application to [recruitment@snowpro.com](mailto:recruitment@snowpro.com). Should you have questions please contact Perry Schmunk, CSIA Managing Director at [pschmunk@snowpro.com](mailto:pschmunk@snowpro.com).